

Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

What is claimed is:

1-53. (Cancelled).

54. (New) A method for building a customized web site, wherein the method comprises performing a machine-executed operation involving instructions, wherein the machine-executed operation is at least one of:

- A) sending said instructions over transmission media;
- B) receiving said instructions over transmission media;
- C) storing said instructions onto a machine-readable storage medium; and
- D) executing the instructions;

wherein the instructions are instructions which, when executed by one or more processors, cause:

storing a web site XML file;

wherein the web site XML file is an XML document that specifies the structure of a multi-page web site;

wherein the web site XML file specifies (a) relationships between web pages of the multi-page web site, and (b) the structure and content of the pages of the multi-page web site;

storing XML definitions for a plurality of components that are available for use by the customized web site;

presenting a user with a series of one or more user interfaces for modifying the multi-page web site to create the customized web site;
wherein the one or more user interfaces include controls for adding one or more components of said plurality of components to the multi-page web site;
receiving through the controls user input that adds a particular component of said plurality of components to said multi-page web site;
in response to the user input, adding the XML definition associated with the particular component to the web site XML file to produce a modified web site XML file that defines a multiple-page web site that includes said particular component; and
causing a web site building component to automatically build the customized web site based on the modified web site XML file.

55. (New) The method of Claim 54, wherein causing the web site building component to automatically build the customized web site includes:
causing the web site building component to create a database for storing the customized web site.
56. (New). The method of Claim 54, wherein execution of the instructions further cause:
creating an extensible stylesheet language transformation (XSLT) document for forming a web page; and
presenting the user with a series of one or more web pages based on the web site XML file and the XSLT document.

57. (New) The method of Claim 1, wherein a particular component, of the plurality of components, is dynamically generated at a different computer than a computer storing the web site XML file.
58. (New) The method of Claim 1, wherein a particular user interface, of the one or more user interfaces, includes a link to another web site for generating the particular component.